



2018 Naugatuck River Brigade



THE 2018 RIVER BRIGADE NEEDS YOUR HELP

Help improve the vitality of the Naugatuck River as a 2018 River Brigade Sponsor.

After years of rehabilitative efforts, recent sewage spills have put a strain on the Naugatuck River ecosystem as it continues to heal from years of industrial pollution. The City of Waterbury will be hiring 10 local high school students who will comprise the first class of the Waterbury River Brigade to remove litter and debris from the Naugatuck River this summer.



Our goal is to raise \$50,000 to help fund the brigade and provide them with the necessary tools and resources they need. Working together, we can make sure that our Naugatuck River is pristine for the long-awaited 2019 Waterbury-Naugatuck River Greenway, and we can empower the next generation of environmental standards.

Please reply as quickly as possible to ensure maximum recognition on the t-shirts, social media, and signage. Together, we can meet this goal!

Donate securely online at:
www.waterburypal.org/riverbrigade

SPONSOR LEVELS

- Lead Sponsor** \$5,000 donation
Naming rights for one of the scholarships to be given.
- Creek Sponsor** \$1,000 donation
- Stream Sponsor** \$2,500 donation
- Tributary Sponsor** \$500 donation

Questions? Please contact:

Captain Daniel T. Lauer
Director of Community & Neighborhood Development
T: 203.574.6712 E: dlauer@wtbypd.org

If you wish to donate by mail, please send the form below to:

PAL Headquarters
64 Division Street, Waterbury CT 06704

Sponsor Information

For recognition purposes, list the company name as:

Full Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Payment Method

- A check made payable to PAL River Brigade is enclosed
- We will send a check. Expect payment by: _____
- We can provide in-kind support. (Snacks and equipment are appreciated!) We can provide: _____